

**Dawn Heartwell**  
Certified (Global  
Action) Business  
Coach and  
Entrepreneur



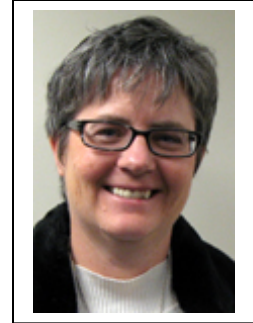
Dawn Heartwell is a partner in a Dallas, Texas-based company, The Conversation People ...mastering the art of enrollment. She is a Certified Business and Executive Coach. She has been ranked amongst the top coaches in the world with ACTIONCOACH, a global Business Coaching Corporation.

Her work with businesses is not all that Dawn enjoys. Her even deeper passion is people. Helping people discover their purpose and direction and how to have more joy and happiness in their life has become even more of what she is all about today. Dawn specializes in educating, guiding, and mentoring individuals, businesses and organizations in developing powerful conversations that create more meaningful and lasting relationships with customers, friends, family and colleges. She helps you discover your dreams and unleash all the possibilities for living your best life ever. Leadership, balance and life skills, time management, change/transition, transformation, and motivation are areas where Dawn is devoted and committed to creating highly successful businesses and healthier and happier people.

Dawn's philosophy, "If you're not having fun then why are you doing it!" is richly apparent in her training style. She is a strong coach and passionately dedicated to helping participants reach higher levels of personal and professional achievement.

As a coach, Dawn is thorough and methodical, as a trainer, she is dynamic with a naturally effervescent enthusiasm that is easily contagious ... audiences can't help but feel the impact of this speaker!

**Heidi Miller Zerr**  
Associate Management  
Consultant, CentrePoint  
Advancing Non-Profit  
Management



Heidi Miller Zerr has more than 20 years of leadership experience in the non-profit sector as a national program director and as the Administrator of a community service agency that served over 100 communities in Southern Alberta.

Currently, Heidi is an Associate with CentrePoint as well as a business owner providing visual communication, leadership and collaborative change services to small and medium sized organizations in both the non-profit and private sector.

Her specialty lies in working with organizations to recognize, evaluate and bridge the gaps among operations, strategy development and execution. Within a framework of organizational development, Heidi supports individuals and organizations in building and developing to meet their goals. She has a passion for action learning and the value it brings to individuals and organizations.

Heidi has a Master of Continuing Education degree from University of Calgary, with a specialization in Leadership and Development. She is the designer and lead learning guide for CentrePoint's Non-Profit Leadership for New Executives program, as well as a mentor in the HR Plus Edge program.

**Brenda Robinson**  
President  
The Robcan Group



Brenda is a speaker, trainer, writer and consultant with a passion for working with people.

She has been addressing groups for over twenty years on topics related to communications, humour, laughter, positive working skills and wellness in general. It is Brenda's belief that we are on a life long learning journey and that it should be an enjoyable, exciting and interesting travel time.

Brenda grew up close to Minnedosa, Manitoba and continues to stay connected to her family there. She now lives in Sherwood Park, Alberta where she and her husband, Len, have their training and development business. Brenda and Len have five children – three boys and two girls. She enjoys travel, gardening, reading, movies and long walks. The family is only complete when you count the two sheltie dogs and three stray cats who have taken up residence.

Brenda received her Bachelor of Arts from Brandon University in Brandon, Manitoba (Major in English) and her Masters of Education from Simon Fraser University in Burnaby, B.C. in 1998. Join Brenda to listen, laugh and learn about other people, about yourself and about other stuff we may need and want to know.

**Kim Rowe**  
Community  
Development Officer,  
Alberta Culture and  
Community Spirit



Kim Rowe has worked with community and non-profits for close to 20 years focusing on volunteerism and Volunteer Resource Management. She has experience in facilitation, training, program development, event coordination, and supporting relationships to build community.

She grew up in Camrose, Alberta and has worked in non-profits in Edmonton and around the province.

As coordinator of Volunteer Cochrane for more than nine years with Cochrane Family & Community Support Services, she worked hard to support local volunteerism and community engagement.

She is a Leadership Calgary 2004 graduate and now a Community Development Officer with Alberta Culture and Community Spirit.

Since 1998, her family has been building their home and community in the foothills west of Cochrane, Alberta.